

CORPORATE PROFILE



Pakistan is recognized globally for its high-quality cotton production. As the 4th largest producer and 3rd largest consumer of cotton, textiles remain Pakistan's biggest export industry. We have exclusive access to the top denim mills in Pakistan that provide us with a diverse range of fabrics, from the most basic to the most premium.

Since 2016, we have been manufacturing Denim Garments with a relentless pursuit for excellence, striving to produce better products each year with the best washes. Our primary focus is on maintaining high-quality standards while ensuring fast turnaround times, unparalleled customer service, competitive pricing, and environmental sustainability.

With a production capacity of 25,000-30,000 pieces per month with MOQ at 50 pcs per style and a team of experts with over 20 years of experience in the field of Denim garments, we cater to customers worldwide.

Our range of products includes basic 5 pocket jeans, custom garments, and highly fashionable garments, and we work with renowned brands across the UK, USA, and Europe.



Our **Manufacturing Process**

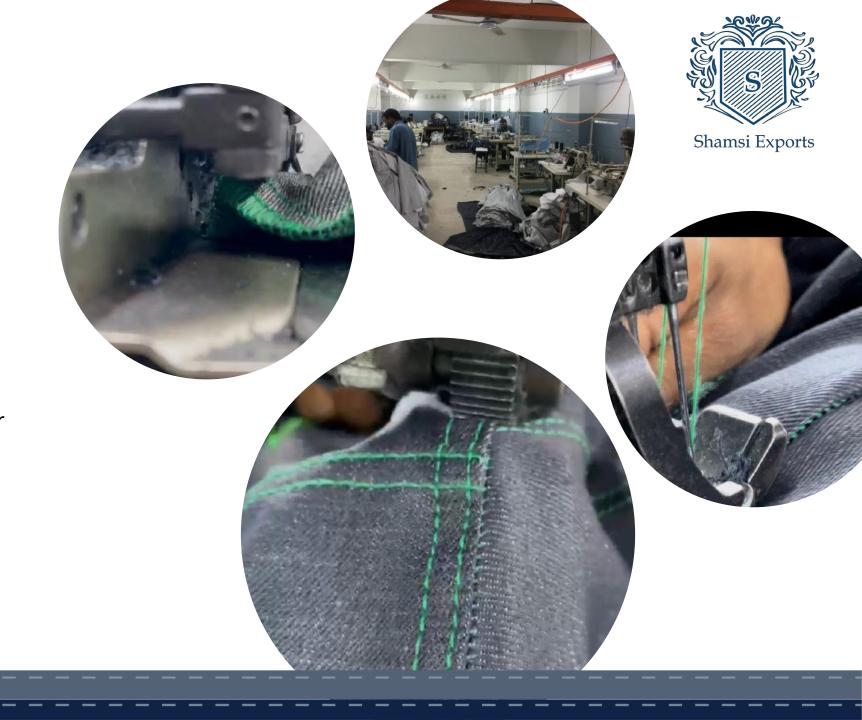
CUTTING

we employ both traditional and modern methods. This includes creating a marker directly on the fabric as well as utilizing GGT markers. The decision on which approach to use is based on factors such as the design requirements and the need to optimize time.



STITCHING

Our stitching machines are all computerized, allowing for not only accurate stitching but also costeffectiveness through the utilization of minimal power while being operated by our skilled seamstresses.



WASHING

We have a comprehensive setup for washing, where we prioritize the use of nontoxic dyes in our washing procedures. Our selection of dyes is exclusively limited to those approved by Oeko-tex standards.



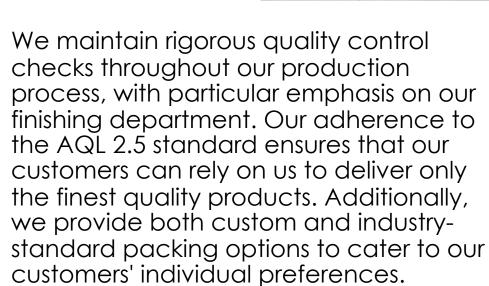












FINISHING



Our fabric availability is highly diverse as we have strong connections with numerous denim manufacturing mills throughout Pakistan. This enables us to offer an extensive range of fabrics, ranging from basic day-to-day fabrics to premium high-end options used by some of the top brands worldwide.

Fabrics Include:

- 100% cotton
- Cotton Stretch fabrics (variable options available)

Premium Fabrics:

- Organic cotton
- PCW Fabrics (Post consumer waste)
- 100% Hemp
- Dyneema Blended fabrics





MEN'S COLLECTION

The following styles are some of the designs we offer in both basic and premium fabrics











Premium Fabrics
100% Hemp collection
Dyneema Collection











WORKWEAR COLLECTION

Dyneema

- 15x stronger than steel (weight per weight ratio)
- UV and water resistant. Abrasion and tear resistant
- 30% lighter than nylon and polyester. 45% lighter than aramid







WOMEN'S COLLECTION

Basic Washes



































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